

color your world campaign ^{NCD}



Invitation to the Color Your World Campaign

Dear friends,

Today I want to invite you to become part of a worldwide project that has the potential for transforming tens of thousands of churches on all six continents, millions of believers and many more millions of people who do not yet know Christ. Let me explain the background.

Results of the NCD Process

In the past few years, more than 50,000 churches in 70 countries have become involved with Natural Church Development. The results are encouraging. Churches that have done three or more NCD surveys have seen the following changes within the 31 months between the first and the third surveys:

- The quality of these churches increased an average score of 6 points.
- The growth rate increased by 51% on average.

Notice that these figures are not some selected highlights, the “Hallelujah stories,” so to speak. No, these are the average results of all churches involved, including the struggles, including the failures. In other words, any church that launches an NCD process – and sticks with it – is more likely to experience these results than not.

These numbers in themselves may still sound rather abstract, but if we translate them into ordinary language, they mean something highly significant: more love, more forgiveness, more Christ-centeredness, more answers to prayer, more energizing worship, more outreach (as a whole, there are 170 individual areas in which the quality has increased). These numbers also mean that more than a million people have joined the participating churches due to their involvement in the NCD process.

The Campaign Idea

At NCD International, our constant questions are: How can those churches that have already been involved with NCD be better supported to focus their energies even more, so that they can experience more sustainable fruit with less energy investment? And how can we encourage those churches that haven't yet been involved, to launch their own NCD process? To address these questions, we have developed a concept that is based on our own learning experiences in 50,000 churches: the “Color Your World Campaign.”

It is a five-week process targeted at involving all church members in relating the essence of NCD to their own heads, hands, and hearts. The Campaign is designed to be a highlight of the annual church calendar; a time-limited period in which all activities are focused on the same goal; a spiritual enterprise that starts wherever we are and leads us two or three decisive steps forward.

If you have already gathered some basic experiences with NCD, this letter is for you. On the following page, you will find seven features that describe the concept of the Campaign so that you can decide if you would like to get involved. I am looking forward to co-operating with you in this concerted effort.

Together in His service
Christian A. Schwarz

calling
out
the
artists
of
life

Register now!

You can choose to do the Campaign at your own ideal time or along with other churches around the world.

For more information or to register for Color Your World, please visit the Color Your World web site.



www.coloryourworld.org

seven features of the color your world campaign

1

One church:

The universal principles of NCD apply to every church regardless of denomination, culture, and church size. This means that a very natural outcome of Color Your World is a greater unity amongst the participating churches as one body aligning itself with the principles, plan and power of God - a unity that goes well beyond cosmetic differences and leads to more quality, more quantity, and more colorful Kingdom fruit.

2

Two complementary perspectives:

The Campaign brings together two different time perspectives helpful in growing your church. One is the longer term NCD Survey process used with great fruitfulness around the world for more than a decade. Your church will enter an NCD Survey cycle within the 12 months prior to the Campaign and repeat the process about one year later. The second perspective is the intensive five weeks of Color Your World – a time with higher potential to catalyse immediate transformation in your church.

3

Three colors:

Color Your World is centered upon a fuller experience of our Trinitarian God. Throughout the Campaign your church members will have opportunity to, as it were, walk around our great God and see sides of His nature that have previously been hidden from view. Having seen and understood these different colors that make up the full light of God, your people will then be challenged to increasingly reflect those colors into the shadowed parts of the world around them.

4

Four application levels:

Your people will have opportunity to engage with life-releasing principles of Color Your World at four levels...

- *Through daily readings from the Color Your World book*
- *From interactive discussion within their weekly small group*
- *As a participant in the weekly themed worship services*
- *In contact with others around the world via the Color Your World web site*

5

Five weeks:

The central part of the Color Your World Campaign takes place over five theme-specific weeks. Those themes are...

- *Week 1: Learning from the whole family of God*
- *Week 2: Reflecting all of God's love*
- *Week 3: Experiencing 'all by itself' growth*
- *Week 4: Enhancing the health of our church*
- *Week 5: Taking practical steps*

6

Six Stage Life Cycle:

The challenge with many Campaign style events is that as soon as it's over, the momentum is lost and church life often winds down to the way it was before you started. To help minimise this effect, in the last Week of Color Your World, your people are introduced to a Six Stage Life Cycle based on universal principles that apply to every aspect of their lives. The first step in using the cycle is to place their Color Your World commitments in the center of it, and to keep growing into the future.

7

Seven Seasons:

The following seven seasons characterize the Campaign as a whole:

1. **Pre-Campaign NCD Survey:** Your church completes an NCD Survey during the year before the Campaign, the results of which form part of the central five-week Color Your World period.
2. **Getting started:** After registering your church and downloading the Color Your World tools, a small Pastor Team is formed to take care of the necessary organisational responsibilities prior to the Campaign. With the help of ideas from the Pastor Workbook and the Color Your World web site, this team also begins shaping the five themed worship services to suit your unique congregation.

Also in this time, some of your people are invited to lead a small group in weekly discussions during the Campaign with the help of the detailed Small Group Leader Workbook.

3. **Color Your World:** The central five week event involving the whole church community.
4. **Getting on the life cycle:** This phase immediately follows the five weeks. The focus, in the background of church life, is on maintaining the momentum of the Campaign using the 6 stage cycle process.
5. **Post-Campaign Survey:** Your church completes another NCD Survey during the year after the Campaign. These results are collected and compared along with the pre and post-campaign surveys of all other participating churches in order to provide an objective assessment of the local and global outcomes of Color Your World.
6. **Color Our World:** With the help of freely available internet voice and video chat tools, the Color Your World community is getting closer all the time. Since Natural Church Development is a life-long journey, your church members have the opportunity to connect with other Color Your World participants around the world after the Campaign to continue learning from the whole family of God.
7. **Campaign Celebration:** This is an optional one-week celebration of the Campaign, held exactly one year later. Your church will receive research findings about the health changes across all the Color Your World churches as well as a commemorative video containing footage from the participating churches from around the world.

There are three cost components involved in the Campaign:

NCD Surveys: Each church involved will do two NCD Surveys (before and after the Campaign). Please see your NCD National Partner for pricing. www.ncd-international.org

Color Your World registration: Registering for the Campaign provides your church with access to the downloadable Color Your World tools (Pastor and Small Group Leader Workbooks, Reading Guides, multi media content, etc.) as well as support from the Color Your World team. This fee is different for each country in accordance with the World Bank classifications of wealth. See www.coloryourworld.org

Color Your World participants books: Each participant needs a copy of the *Color Your World with Natural Church Development* book. Registered Color Your World churches can receive up to 50% discount on this book. See your NCD National Partner for pricing.

For samples of the various downloadable Campaign tools, visit the Color Your World Web site.

Register now!

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